## **Softech Solution**

#### **Product Fact Sheet**

# Gym Management

**Product Overview** 

Gym management software automates administrative tasks like membership tracking, scheduling, and payment processing, streamlining operations and enhancing member experience with features for attendance tracking and personalized workouts.



#### PRODUCT FEATURES

Membership Management Allows gym staff to easily manage member profiles, including personal information, membership types, renewal dates, and membership status (active, inactive, frozen, etc.).



Class Scheduling

Enables scheduling and management of group fitness classes, including creating, editing, and canceling classes, assigning instructors, setting capacity limits, and managing waitlists.



Attendance Tracking Tracks member attendance for classes and gym visits, allowing staff to monitor member engagement and identify trends in attendance.



Payment Processing Facilitates secure payment collection for membership fees, class registrations, personal training sessions, and other services offered by the gym.



Workout Plan
Creation

Provides tools for trainers to create personalized workout plans for members based on their fitness goals, preferences, and abilities.



Staff Management Allows management of staff schedules, roles, and permissions, as well as tracking of employee performance, certifications, and payroll.



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Reporting/Analy tics

Generates reports and analytics on key metrics such as membership growth, revenue, attendance trends, class popularity, and member demographics, helping gym owners make data-driven decisions.



Member Communication Tools Enables communication with members through features such as email notifications, SMS reminders, in-app messaging, and announcements, keeping members informed about class updates, promotions, and other relevant information.



Mobile App Integration Integrates with a mobile app that allows members to view class schedules, book classes, track workouts, make payments, and communicate with staff from their smartphones.



Access Control Systems Integrates with access control systems such as keycards or biometric scanners to control entry to the gym and ensure only authorized members can access the facilities.



Online Booking

Allows members to book classes, appointments, and other services online, enhancing convenience and accessibility for members.



Integration with Wearable Fitness Devices

Integrates with wearable fitness devices such as fitness trackers and smartwatches to track member activity and provide personalized insights into their fitness progress.

